



Smooth international collaboration

On Oct. 15, the “BTS <Yet to Come> in Busan” concert concluded with increased interest in the city. About 50,000 people flocked to Busan Asiad Main Stadium, nearly 10,000 to the parking lot at Busan Port International Passenger Terminal and two thousand to Haeundae Beach, where LIVE PLAY was available. The online fever was even hotter—audiences from over 220 countries tuned in.

BTS captivated audiences with their stage presence throughout their performance of 19 songs, including “Dynamite” and “Butter,” which graced the Billboard charts for numerous weeks. The concert, held with the hope of securing a successful bid, featured scenic graphics of the city.

Additionally, World Expo 2030 Busan efforts continue with three presentations, including one featuring BTS as an honorary ambassador this month. The host city will be chosen next year at the Bureau International des Expositions general assembly slated for November 2023. This edition summarizes the concert, related expo activities and tourist information for this autumn season.

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People from across the globe flock to Busan to watch BTS and support the city's expo bid.

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